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## Chadwick-Baross brings SDLG to Maine & New Hampshire



*Randy Mace, general manager - Concord branch; Gary Thebarga, vice president of customer support; John Thebarga, general manager - Bangor branch; Stuart Welch, president.*

**Westbrook, Maine-based Chadwick-Baross joins the SDLG dealer network, selling and supporting the complete lineup of SDLG wheel loaders.**

The newest edition to SDLG's ever-growing [dealer network](#) is Maine and New Hampshire's [Chadwick-Baross](#). The company, which is a division of Strongco, will sell SDLG's complete lineup of wheel loader. Randy Mace, product manager for the company, said that bringing SDLG to Chadwick-Baross will give the company an ideal alternative to higher-priced, premium machines that some customers don't need or can't afford.

"There's a whole market out there made up of smaller contractors, municipalities or individuals who would like a quality loader that's backed by a great warranty, but don't want to pay for a machine with features they don't need or want," he said. "SDLG enables us to have a product to suit their needs, too."

Chadwick-Baross is an experienced dealer of construction equipment, with locations in Westbrook, Bangor and Caribou, Maine; Concord, New Hampshire; and a location in Chelmsford, Massachusetts. Many of its customers work in the snow removal, municipality, residential construction, plumbing and lumber industries, among others.

"Customers that only use machines for smaller projects or seasonal work don't need the features of a premium, more expensive machine," Mace said. "Some only need secondary machines that won't be running for many hours each week. Still others may be in the market for used machine. For them we can now offer a quality product that has quality support."

The addition of the company will strengthen SDLG's presence in the region and give customers the support that only comes from an experienced dealership. The company stocks a wide range of construction equipment and has a team of well-trained sales and service personnel to back its products, including SDLG. The company will also offer SDLG's 21<sup>st</sup> Century Product Support, which uses a central parts location to ship parts to customers and dealers often within 24 hours.

Chadwick-Baross will sell SDLG's complete lineup of loaders that includes: the SDLG LG938L, a 2.5yd<sup>3</sup> capacity wheel loader; the LG948L, a 3.0 yd<sup>3</sup> capacity wheel loader; the LG959, 4.0 yd<sup>3</sup> capacity wheel loader; and the LG958L, which has the same basic specs as the LG959, but with dry disc brakes rather than wet disc. All four loaders are backed by a 12-month, 1,500-hour warranty.

Al Quinn, director of SDLG North America, said Chadwick-Baross will be a strong ally in the region and that the company brings skills to SDLG that were earned by years of experience.

"In growing SDLG across North America, we are choosing dealer partners that are known for their great service and support to customers," he said. "Not only is Chadwick-Baross an excellent company with a well-earned reputation, it is a company made up of experts in which we have full confidence."

For more information on the product and the SDLG dealer network please visit [www.SDLGNA.com](http://www.SDLGNA.com)