



## **Omasta Landscaping chooses an SDLG fleet for snow removal and shares its tips for choosing equipment**

*The company chose SDLG wheel loaders for its snow removal and landscape site contracting needs, citing the value and versatility of the machines, and offers advice for other companies with seasonal equipment needs.*

Omasta Landscaping, founded in 1979 is based in Hadley, Massachusetts, U.S., and creates beautiful landscapes for homeowners, businesses and municipalities, including lawn installation, fertilization, irrigation and hardscapes, park renovations/construction and so much more. The company also specializes in snow removal during the winter months and relies on a fleet of wheel loaders from SDLG.

Chris Omasta, vice president of Omasta Landscaping, said the company's SDLG loaders were purchased for a multitude of reasons, including their versatility to handle a variety of jobs, value proposition and ease of maintenance. Omasta also commented on the maneuverability of SDLG loaders, particularly as the company performs snow removal in areas with tight working quarters such as parking lots and city streets, for example.

"The value proposition of SDLG is outstanding," Omasta said. "Because of the attractive price points, we were able to purchase two SDLG loaders. Essentially, we can now do twice as much work, boosting our efficiency and return on investment. They are great loaders that maneuver well for snow removal applications and have outstanding visibility. The factory installed back up cameras that come standard are also a huge plus."

Omasta Landscaping's relationship with SDLG dealer Tyler Equipment, based in East Longmeadow, Massachusetts, was crucial to the company's choice of wheel loader for its snow removal business. Together the two companies assessed Omasta's unique need for value loaders that were easy to maintain and operate, and considering they would mostly be used seasonally, could still provide a good return on investment.

"We have a long relationship with Tyler Equipment and it has helped us update our fleet over the last three years," Omasta said. "With Tyler's guidance, we purchased two SDLG wheel loaders, the L918F and L938F, which we plan to use for snow removal, as well as general landscaping applications. Our salesman walked into our office with an SDLG catalog, final sales price on an invoice and local references and we decided to purchase our L918F right then and there."

The L918F is a compact, 1.3 yd<sup>3</sup> capacity loader that often competes with skid steers, offering a compact footprint with high maneuverability that doesn't damage job site grounds. The L938F is a mid-size front end loader with a 2.5 yd<sup>3</sup> bucket capacity that is ideal for landscaping, residential building site prep, utility work and seasonal applications like snow removal.



“So far, we’re very pleased with our SDLG wheel loaders and would recommend them to any company that needs a value wheel loader that is backed by a great dealer network,” Omasta said. “Tyler equipment gave us a great recommendation and the loaders are already working well in the field.”

### 5 tips for choosing snow equipment

Chris Omasta, vice president of Omasta Landscaping, shares his best tips for choosing snow removal equipment that is highly effective without breaking the budget.

- 1) Because snow removal is seasonal work, it’s best to go with a value brand. As the machine won’t be working 24/7/365, value brands like SDLG offer solid equipment that produces a high ROI.
- 2) Consider job sites when selecting a wheel loader for snow removal. A compact footprint and high maneuverability is essential when accessing and maintaining job site grounds, particularly in urban environments.
- 3) Always use a protective coating like fluid film or Carwell products to prevent machine corrosion. Even the road wash from snow clearing has a devastating effect on steel if it's not treated properly.
- 4) Ensure that you purchase your equipment from an expert dealer that provides great service and support for your machines. Keeping machines up and running is crucial to generating profits during seasonal work.
- 5) Carefully consider how many hours you expect to put on a machine per year. Take the number of hours and divide it by the sales price of a new machine. This method often helps owner operators evaluate what machine and manufacturer they are going to select when making a machine purchase.

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### **About SDLG:**

*Shandong Lingong Construction Machinery Co., Ltd., (known as Lingong) is one of China's leading manufacturers of construction equipment, which it produces under the SDLG brand. It is one of the*



*world's leading suppliers (by volume) of wheel loaders. The company's headquarters are in Linyi, China, and it has an additional manufacturing facility in Pederneiras, Brazil.*

*SDLG products are targeted to the value segment and are known for their reliability and robust performance on site. The company has an established and experienced dealer network in the export markets in which it operates. This network is dedicated to providing excellent parts availability. Lingong was founded in 1972 and currently employs 3,150 people.*